

B.S. in Business Administration: Integrated Business to MBA

Program Description

The Integrated Business concentration of the B.S. in Business Administration degree prepares students for the 21st century global business environment.

Qualified undergraduate students in the business administration program may be eligible to participate in the accelerated B.S.-to-MBA program, which enables them to take graduate courses that apply to both their bachelor's degree and (thereafter) an MBA degree with a concentration in accounting, applied economics, healthcare management or management. (The MBA program at Cal U hones decision-making and leadership abilities while also building specialized knowledge in one of these concentration areas.)

Through the accelerated program, students can complete both degrees at Cal U with a total of 144 credits.

Program Coordinator

Dr. Stephanie Adam

Curriculum

The following curriculum shows the requirements for completing the bachelor's degree under the accelerated B.S.-to-MBA program. Additional graduate-level courses are required to complete the master's degree; refer to the graduate academic catalog for these requirements.

Course	Credits
General Education Courses	40 or 41
<i>Building a Sense of Community</i> UNI 100 First-Year Seminar	1
<i>Composition</i> ENG 101 English Composition I	3
<i>Public Speaking</i> CDC 101 Public Speaking	3
<i>Mathematics and Quantitative Literacy</i> MAT 181 College Algebra	3
<i>Health and Wellness</i> Any Health and Wellness Course	3
<i>Technological Literacy</i> MIS 201 Management Info Systems	3
<i>Humanities</i> PHI 115 Logic and Language (other Humanities with adviser approval)	3
<i>Fine Arts</i> Any Fine Arts Course	3
<i>Natural Sciences</i>	3

Accelerated Bachelor's-to-Master's Degree Programs

Course	Credits
Any Natural Sciences Course	
<i>Social Sciences</i> PSY 100 General Psychology	3
<i>General Education Options</i> <ul style="list-style-type: none"> • Any Ethics and Multicultural Awareness Emphasis Course • ENG 211 Business Writing I OR ENG 102 Composition II • MAT 225 Business Statistics • BUS 281 Management Science I 	12
Required Major Courses	30
ACC 200 Financial Accounting	3
ACC 321 Managerial Accounting	3
BUS 242 Business Law I	3
BUS 499 Integrated Strategic Capstone	3
ECO 201 Principles of Microeconomics	3
ECO 202 Principles of Macroeconomics	3
FIN 301 Financial Management	3
MBA 710 Quantitative Analysis and Reasoning (replaces BUS 381)	3
MGT 300 Principles of Management	3
MKT 300 Principles of Marketing	3
Concentration Courses	18
BUS 345 Business Ethics	3
ECO 460 Global Economic Perspectives	3
HRM 462 Global Workforce Management and Change	3
MGT 431 International Business Management	3
MGT 461 Integrated Supply Chain Management	3
MKT 401 Marketing Management	3
Required Minor/Certificate (select one option)*	12

Accelerated Bachelor's-to-Master's Degree Programs

Course	Credits
<i>Option 1: Accounting Minor / MBA Accounting Concentration</i> <ul style="list-style-type: none"> • ACC 202 Accounting II • 9 credits of ACC courses, 500 level or above 	0 or 12
<i>Option 2: Economics Minor / MBA Applied Economics Concentration</i> <ul style="list-style-type: none"> • 3-credit ECO course, 300 to 499 level • 9 credits of ECO courses, 500 level or above 	0 or 12
<i>Option 3: Management Minor / MBA Management Concentration</i> <ul style="list-style-type: none"> • MGT 301 Organizational Behavior • 9 credits of MGT courses, 500 level or above 	0 or 12
<i>Option 4: Management Minor / MBA Healthcare Management Concentration</i> <ul style="list-style-type: none"> • MGT 301 Organizational Behavior • MGT 761 U.S. Health Care Policy • MGT 763 Health System Management • 3-credit MGT course, 500 level or above 	0 or 12
Undergraduate Free Electives	20
Total	120

Additional requirements, not counted toward the General Education requirements, include:

- **Special Experience Course (1 course required):** ECO 460 Global Economic Perspectives
- **Writing-Intensive Component Courses (2 courses required):** BUS 499 Integrated Strategic Capstone AND Any ECO, MGT or MKT Writing-Intensive Course
- **Laboratory Course (1 course required):** Any Laboratory Course

* **Required Minor/Certificate:** Students select one of the following minors: Accounting, Economics or Management and can then work toward the MBA concentrations in Accounting, Applied Economics or Management, respectively. The Management minor can also be combined with the Healthcare Management MBA concentration.

These minors are 21 credits; however, 9 of these credits are required in the “Required Major Courses” above. The Innovation & Entrepreneurship Certificate requires 15 credits; however, 3 credits are included in the major courses above.

Select 9 credits from the concentration options below as part of the required minor:

Accelerated Bachelor's-to-Master's Degree Programs

- Option 1: Accounting
 - **ACC 710** Financial Accounting – 3 credits
 - **ACC 715** Advanced Federal Income Tax – 3 credits
 - **ACC 720** Advanced Financial Accounting – 3 credits
 - **ACC 730** Advanced Auditing – 3 credits
 - Business Electives: ACC, BUS, ECO, ENP, FIN, HRM, MGT, MIS or MKT courses, 500 level or above, chosen in consultation with adviser - 6 credits
- Option 2: Economics
 - **ECO 710** Advanced Microeconomics – 3 credits
 - **ECO 720** Advanced Macroeconomics – 3 credits
 - **ECO 730** Applied Econometric Analysis – 3 credits
 - **BUS 740** Forecasting and Predictive Modelling – 3 credits
 - Business Electives: ACC, BUS, ECO, ENP, FIN, HRM, MGT, MIS or MKT courses, 500 level or above, chosen in consultation with adviser - 6 credits
- Option 3: Management
 - **MGT 710** Leadership Dynamics – 3 credits
 - **MGT 720** Leveraging Diversity – 3 credits
 - **MGT 730** Organizational Problem Solving – 3 credits
 - **MGT 740** Managing Projects – 3 credits
 - Business Electives: ACC, BUS, ECO, ENP, FIN, HRM, MGT, MIS or MKT courses, 500 level or above, chosen in consultation with adviser - 6 credits
- Option 4: Healthcare Management
 - **ECO 765** Health Economics and Policy
 - **MGT 761** U.S. Health Care Policy – 3 credits
 - **MGT 763** Health Systems Management – 3 credits
 - **MIS 766** Healthcare Informatics - 3 credits
 - Business Electives: ACC, BUS, ECO, ENP, FIN, HRM, MGT, MIS or MKT courses, 500 level or above, chosen in consultation with adviser - 6 credits

Program Notes: Students can apply for admission to the accelerated program after completing at least 60 credits.

Additional Requirements

Undergraduate students in the accelerated program may register for no more than 6 graduate credits in any one term, and in terms when a graduate course is registered, the student may not register for more than 18 total credits.

It is the student's responsibility to apply and meet the qualifications of the graduate program portion of the accelerated program. Failure to follow through with enrollment in the accelerated graduate program will result in additional undergraduate credits to complete the bachelor's degree, as outlined in the Undergraduate Credit for Graduate Courses policy.

Additional accelerated program requirements may be found at: https://www.calu.edu/inside/forms/_files/academic-affairs/accelerated-program-application.pdf

Program Webpages

- **Undergraduate:** <https://www.calu.edu/academics/undergraduate/bachelors/integrated-global-business/index.aspx>
- **Graduate:** <https://www.calu.edu/academics/graduate/masters/mba/index.aspx>