

**California University of Pennsylvania  
Council of Trustees Regular Quarterly Meeting  
Wednesday, September 16, 2020**

*Note: Meeting held via Zoom*

**Meeting Minutes**

**I. CALL TO ORDER**

The Council of Council of Trustees at California University of Pennsylvania met in regular session on Wednesday, September 16, 2020, via Zoom. Chair Davis called the meeting to order at 6:02 p.m.

**II. Recording Attendance**

Roll call indicated the following were in attendance:

Present:

Robin Betza, Jim Davis, Stephen DeFrank, Maria Dovshek, Sandra Guthrie, Barry Niccolai, and Justin Nwokeji.

Note: Larry Maggi joined the Zoom meeting at 6:55 p.m.

Absent:

Tony Amadio, James Harris, and Sean Logue.

Geraldine Jones, University President; Dan Engstrom, Interim Provost and Vice President for Academic Affairs; Dave Garcia, Vice President for Enrollment Management; Bob Thorn, Vice President for Administration & Finance; Nancy Pinardi, Vice President for Student Affairs; Christine Kindl, Vice President for Communications and Marketing; Tony Mauro, Vice President for University Development & Alumni Relations; and Kelly Moran, Chief of Staff to the President.

**III. Approval of Minutes**

A motion was made by Trustee DeFrank, and seconded by Trustee Niccolai, to approve the minutes from the June 3, 2020, regular quarterly meeting.

**Yeas: All**

**Nays: None**

**Motion Passed**

A motion was made by Trustee Niccolai, and seconded by Trustee Betza, to approve the minutes from the August 5, 2020, special meeting.

**Yeas: All**

**Nays: None**

**Motion Passed**

**IV. Public Comments**

There were no public comments.

**V. APSCUF Comments**

Craig Smith, Local APSCUF President, provided remarks on behalf of ASPCUF.

**VI. Chairman's Report**

Chairman Davis thanked PASSHE attorney, Mike Ferguson, for all his work and dedication to CALU and wished him in his new role with the system integrations. Laura Neal will be assuming the duties as Cal U's day-to-day counsel.

**VII. PACT UPDATE**

Trustee DeFrank provided a PACT update.

**VIII. University President's Report**

President Jones gave a report which included updates on the following:

- Clarion and Edinboro Integrations
- Middle States Evaluation

**IX. COMMITTEE REPORTS**

**A. Academic Affairs**

**1. Quarterly Update**

Interim Provost Engstrom reported on a new advising program, Appreciative Advising, a student-centered approach that personalizes the academic advising and course scheduling experience to meet students' individual needs. He also complimented the faculty for adjusting to teaching online for the semester.

**B. Enrollment Management**

**1. Quarterly Update**

Vice President Garcia reported encouraging enrollment numbers – a .063% in fall headcount from a year ago. He also remains optimistic about enrollment projections moving forward, citing several resources, including the ReUp Network. Cal U was among the first universities to join the national initiative, which provides a path to graduation for students who have some college experience, but no degree. After one year of this partnership, Cal U has enrolled 42 students for Fall 2020 and that figure could double in a year.

**C. Administration and Finance**

**1. Quarterly Contract and Purchases**

A motion was made by Trustee Maggi, and seconded by Trustee Niccolai, to approve the contracts and purchases for the period of April 21, 2020 through July 20, 2020, negotiated and/or awarded by the President or her designee, as well as all contracts for consultative services.

**Yeas: All**

**Nays: None**

**Motion Passed**

**2. 2019-2020 University Budget Review**

VP Thorn reviewed the 2019-2020 university budget.

**3. 2020-2021 University Budget Approval**

A motion was made by Trustee DeFrank, and seconded by Trustee Maggi, to approve the 2020-2021 University Budget.

**Yeas: All**

**Nays: None**

**Motion Passed**

**4. Quarterly Update**

Vice President Thorn updated the trustees on budget and finances, and the pandemic's influence on those numbers. He also provided an update on the Campus Master Plan, which will reduce the campus footprint by about 174,000 square feet. He also reported that 184 student-athletes earned PSAC Scholar-Athlete status (3.25 grade-point average or higher) and 253 made the Athletic Director Honor Roll (3.0 or higher). Collectively, Cal U's teams earned a 3.52 overall GPA.

**D. Student Affairs**

**1. Quarterly Update**

Vice President Pinardi reported on the ways her staff welcomed students with a wide variety of educational and entertainment programs and activities as part of this year's Welcome Weekend. The core of the original Welcome Weekend program stayed intact after the shift from an in-person program to a virtual program. To promote engagement and help new students adjust to college life, Student Affairs organized educational and entertainment programs that will continue through the first 30 days of the semester.

**E. Communications and Marketing**

**1. Quarterly Update**

Vice President Kindl discussed how the Welcome Center – often the place where students and their families get their first impression of the University – was reimagined after its move from Eberly Hall to the Natali Student Center. The creative services team worked with the Admissions Office and Facilities Management staff to transform a portion of the bookstore into a space that both welcomes and informs families while reinforcing the Cal U's brand. Wayfinding signage installed throughout the student center will help future students and families find their way to the new Welcome Center.

**F. University Development and Alumni Relations**

**1. Quarterly Update**

Vice President Mauro reported that his office has raised more than \$4.8 million in cash donations and pledges for fiscal year 2019-2020, which exceeds the division's eight-year average. This total includes \$2,651,370 in cash donations, an increase of \$621,349, or 31%, over the division's eight-year average.

**X. EXECUTIVE SESSION**

None

**XI. ADJOURNMENT**

A motion was made by Barry Niccolai, and seconded by Justin Nwokeji, to adjourn the meeting. The meeting adjourned at 6:55 p.m.