

California University of Pennsylvania  
Council of Trustees Regular Quarterly Meeting  
Wednesday, December 5, 2018

Meeting Minutes

**I. CALL TO ORDER**

The Council of Trustees at California University of Pennsylvania met in regular session on Wednesday, December 5, 2018, in the Old Main Conference Room, Office of the President. The meeting was called to order at 7:14 p.m. by Chair Ganassi.

Chair Ganassi welcomed and introduced new trustee, Stephen M. DeFrank. Chair Ganassi then welcomed Seth Shiley, Student Government President, and the Executive Board of Student Government.

**II. RECORDING ATTENDANCE**

Roll call indicated the following Council members were in attendance:

Present:

Alex Arnold, Robin Betza, Jim Davis, Stephen DeFrank, Annette Ganassi, Sean Logue, Larry Maggi, Michele Mandell (via conference call), and Tom Uram.

Absent: Sarah Cassin

The following were also in attendance: Geraldine Jones, University President; Bruce Barnhart, Provost and Vice President for Academic Affairs; Bob Thorn, Vice President for Administration & Finance; Nancy Pinardi, Vice President for Student Affairs; Christine Kindl, Vice President for Communications and Marketing; Tony Mauro, Vice President for University Development & Alumni Relations; and Kelly Moran, Chief of Staff to the President.

**III. APPROVAL OF MINUTES**

A motion was made by Larry Maggi, and seconded by Alex Arnold, to approve the minutes from the September 19, 2018, regular quarterly meeting.

**Yeas: All**

**Nays: None**

**Motion Passed**

**IV. PUBLIC COMMENTS - NONE**

**V. APSCUF COMMENTS**

APSCUF President, Craig Smith, gave a few remarks on APSCUF's behalf.

## **VI. CHAIRMAN'S REPORT**

Chair Ganassi reviewed the 2019 Council of Trustees meeting schedule. She also encouraged members to attend the Rutledge Institute Ribbon Cutting event scheduled for December 10.

## **VII. PACT UPDATE**

Chair Ganassi gave the PACT update.

## **VIII. UNIVERSITY PRESIDENT'S REPORT**

President Jones addressed the tragedy that occurred in October at the Tree of Life Synagogue and how the University responded. President Jones also reported on winter commencement, Chancellor Greenstein's visit, Homecoming and Vulcan Fest, the Rutledge Institute Ribbon Cutting, and then closed with grants' update.

### **1. Proposed Bylaw Changes**

A motion was made by Michele Mandell, and seconded by Robin Betza, to approve the proposed bylaw changes, as presented to the council of trustees. A roll call vote was taken.

**Yeas: All**

**Nays: None**

**Motion Passed**

## **IX. COMMITTEE REPORTS**

### **A. Academic Affairs**

Provost Barnhart provided a quarterly update to the Council.

#### **1. Quarterly Update**

Provost Barnhart reported on Cal U's five-week winter session. The University offers 35 undergraduate and 43 graduate courses, entirely online, during the five-week winter session. Provost Barnhart congratulated the Department of Business and Economics, where 15 undergraduate and graduate programs received initial accreditation from the Accreditation Council for Business Schools and Programs (ACBSP).

#### **2. Doctorate Physical Therapy Program**

A motion was made by Robin Betza, and seconded by Alex Arnold, that the Council of Trustees at California University of Pennsylvania approve the Doctorate of Physical Therapy proposal to move forward to the Chancellor of the Pennsylvania State System of Higher Education. A roll call vote was taken.

**Yeas: All**

**Nays: None**

**Motion Passed**

## **B. Administration and Finance**

Vice President Thorn provided a quarterly update to the Council.

### **1. Review of Annual Financial Statements**

CPA Jared Clark, an auditor from the accounting firm CliftonLarsonAllen, provided the results of the financial audit for the period fiscal year 2017-2018.

A motion was made by Larry Maggi, and seconded by Alex Arnold, to approve the annual financial statement. A roll call vote was taken.

**Yeas: All**

**Nays: None**

**Motion Passed**

**Note:** Trustee Davis departed the meeting at 8:06 p.m.

### **2. Quarterly Contracts and Purchases**

A motion was made by Larry Maggi, and seconded by Robin Betza, to approve the quarterly contracts and purchases over and under \$10,000 negotiated or awarded by the President or her designee, as well as all contracts for consultative services for the period of July 21, 2018, through October 20, 2018. A roll call vote was taken.

**Yeas: All**

**Nays: None**

**Motion Passed**

### **3. 2018-2019 University Budget Review**

Vice President Thorn reviewed the 2018-2019 budget.

### **4. Quarterly Projects Update**

Vice President Thorn reported on the renovations at Morgan Hall, where the Rutledge Institute for Early Childhood Development will be housed. Thorn also stated the Coover Hall renovation and expansion project is 83% complete and the building should be ready for Fall 2019 classes. Heavy rains have delayed work at Lilley Field and renovations may be completed by late April.

## **C. Student Affairs**

In Vice President Pinarci's absence, Larry Sebek, Associate Vice President for Student Affairs, provided a quarterly update to the Council.

### **1. Quarterly Update**

Larry Sebek and Missy Dunn, Director of Student Activities, Programming and Leadership, reported on student's community relations and outreach efforts. The fourth annual Holly Day brought between 400 and 500 people to campus on December 2. Holly Day is

organized by California Recreation Authority; the University provides space in the Natali Student Center, and students perform for the families and assist with holiday-themed activities. Student Affairs work hard to integrate our students with the California community, and vice versa.

#### **D. Communications and Marketing**

Vice President Kindl provided a quarterly update to the Council.

##### **1. Quarterly Update**

Vice President Kindl shared with the trustees two 30-second television spots that are now airing as part of the Build You marketing campaign. Featuring Cal U students and faculty, the ads have appeared in the Pittsburgh region on NBC shows such as "Sunday Night Football" and "This Is Us," and on cable networks popular with prospective students and their families. After the holiday hiatus, they will return to the airwaves in January and February. These spots are focused on recruitment because we want to show the broad range of academic programs available at Cal U, as well as the energy and excitement of student life. The Building You campaign also will be visible at area malls during the busy shopping season, with placements at the Mall at Robinson, Westmoreland Mall, South Hills Village and Ross Park Mall.

#### **E. University Development and Alumni Relations**

Vice President Mauro provided a quarterly update to the Council.

##### **1. Quarterly Update**

Vice President Mauro reported that since September the University has received more than \$200,000 for student scholarships from various foundations, corporations, gifts and estates. The inaugural Cal U Athletics Day of Giving raised more than \$16,000 for athletic scholarships. Vice President Mauro also reviewed recent alumni events and informed the trustees of upcoming activities, notably a "signature" fundraising ball set for June 29 at the Convocation Center.

#### **X. EXECUTIVE SESSION**

None.

#### **XI. ADJOURNMENT**

A motion was made by Larry Maggi, and seconded by Alex Arnold, for the meeting to adjourn. The meeting adjourned at 8:55 p.m.