

**California University of Pennsylvania
Council of Trustees Regular Quarterly Meeting
Wednesday, December 4, 2019**

Meeting Minutes

I. CALL TO ORDER

The Council of Council of Trustees at California University of Pennsylvania met in regular session on Wednesday, December 4, 2019, in the Old Main Conference Room, Office of the President. Chair Davis called the meeting to order at 6:02 p.m.

II. RECORDING ATTENDANCE

Roll call indicated the following were in attendance:

Present:

Tony Amadio, Alex Arnold, Robin Betza, Jim Davis, Stephen DeFrank, Larry Maggi, and Tom Uram.

Geraldine Jones, University President; Bruce Barnhart, Provost and Vice President for Academic Affairs; Dave Garcia, Vice President for Enrollment Management; Bob Thorn, Vice President for Administration & Finance; Nancy Pinardi, Vice President for Student Affairs; Christine Kindl, Vice President for Communications and Marketing; Tony Mauro, Vice President for University Development & Alumni Relations; and Kelly Moran, Chief of Staff to the President.

Absent:

Sean Logue, Michelle Mandell.

III. APPROVAL OF MINUTES

A motion was made by Tony Amadio, and seconded by Tom Uram, to approve the minutes from the September 18, 2019, reorganizational meeting and regular quarterly meeting.

Yeas: All

Nays: None

Motion Passed

IV. PUBLIC COMMENTS

Swarndeeep Gill, Associate Professor, Department of Earth Sciences, delivered public comments.

V. APSCUF COMMENTS

Craig Smith, Local APSCUF President, provided remarks on behalf of ASPCUF.

VI. CHAIRMAN'S REPORT

Chairman Davis reported that Chancellor Greenstein is updating the Executive performance review process as part of an overall effort to improve accountability and transparency Systemwide. In support of that effort, all 14 universities are undertaking a goals-setting process, and a number of institutions are now drafting plans related to the new Policy on University Financial Sustainability. In addition, all 14 presidents are developing their own performance objectives that support their respective university's goals and the System's efforts to be more collaborative.

With all of this in-mind, the Chancellor has decided to defer any presidential triennial reviews slated for this year so that he can incorporate all of the above into the review process. Unlike the annual presidential reviews, the triennial review involves significant stakeholder time and engagement—not to mention the assistance of an outside consultant—to provide a 360-degree view of a president's performance that will help guide the president's strategic decisions going forward. Deferral until next fall will allow us time to update the triennial review process to ensure optimal return-on-investment for everyone.

VII. PACT UPDATE

Trustee DeFrank provided a brief PACT update.

VIII. UNIVERSITY PRESIDENTS REPORT

President Jones provided an update on Winter Commencement and the University's Financial Sustainability Policy.

The President then reviewed the University Succession Plan.

A motion was made by Stephen DeFrank, and seconded by Larry Maggi, to approve the Proposed Order of Succession Plan, as presented to the Council of Trustees.

Yeas: All

Nays: None

Motion Passed

IX. COMMITTEE REPORTS

A. Academic Affairs

1. Quarterly Update

Provost Barnhart reported that Cal U will award 1,040 graduate and undergraduate degrees at winter Commencement ceremonies on December 13 and 14. Among the graduates are members of the second cohort of the Doctor of Health Science and Exercise Leadership Program. Barnhart also noted that Cal U continues to prepare for the March visit by a peer-review team from the Middle States Commission on Higher Education.

B. Enrollment management

1. Quarterly Update

Vice President Garcia reported that freshman applications are up 30% compared to a year ago, and the number of first-year students accepted for fall 2020 is 11% higher than at this time last year. In light of demographic trends improving retention and persistence is our biggest opportunity to grow enrollment.

C. Administration and Finance

1. Review of Annual Financial Statements

CPA Jared Clark, an auditor from the accounting firm CliftonLarsonAllen, provided the results of the financial audit for the period fiscal year 2018-2019.

A motion was made by Tony Amadio, and seconded by Larry Maggi, to approve the annual financial statement.

Yeas: All
Nays: None
Motion Passed

2. Quarterly Contract and Purchases

A motion was made by Larry Maggi, and seconded by Tony Amadio, to approve the contracts and purchases for the period of July 21, 2019 through October 20, 2019. A total of \$4,587,711.66 was negotiated and/or awarded by the University.

Yeas: All
Nays: None
Motion Passed

3. 2019-2020 University Budget Review

Vice President Thorn reviewed the 2019-2020 budget.

4. Housing Rates

A motion was made by Tom Uram, and seconded by Larry Maggi, to approve the proposed housing rate increase, effective for fall 2020 semester.

Yeas: All
Nays: None
Motion Passed

5. New Student Orientation Fee

A motion was made by Larry Maggi, and seconded by Tony Amadio, to approve the implementation of the proposed new student orientation fee, effective for the fall 2020 semester.

Yeas: All
Nays: None
Motion Passed

6. Quarterly Projects Update

Vice President Thorn reported on a variety of capital projects, noting renovations at Lilley Field are nearly complete and the field should be ready for the spring softball season. In Eberly Hall, a new molecular biology lab is expected to be online this spring, when construction will begin on specialized facilities for the veterinary technology program.

D. Student Affairs

1. Quarterly Update

Vice President Pinaridi discussed on-campus living focusing on the success of University Housing and Residence Life, including the Diversity, Equality and Inclusion (DEI) and First Year Experience living-learning communities.

E. Communications and Marketing

1. Quarterly Update

Vice President Kindl reported on updates to Cal U's "Build You" marketing Campaign. New images of Cal U students are appearing in digital, print and outdoor advertising as the campaign enters its second year. The marketing team is using research from Carnegie Dartlet, a leading communications marketing firm, to determine which images are most likely to be effective within specific communities.

NOTE: Trustee Maggie left at 7:36 p.m.

F. University Development and Alumni Relations

1. Quarterly Update

Vice President Mauro reported that Cal U raised more than \$6.3 million for the 2018-19 fiscal year. The total was included in the Development Office's annual Voluntary Support of Education reporting. Mauro also reviewed recent alumni events and informed the trustees of upcoming activities, notably the University's signature fundraiser, the Bow Ties & Pearls Ball, set for May 2 in the Cal U Convocation Center.

X. EXECUTIVE SESSION

None.

XI. ADJOURNMENT

A motion was made by Stephen DeFrank, and seconded by Tony Amadio, to adjourn the meeting. The meeting adjourned at 7:48 p.m.