California University of Pennsylvania Council of Trustees Regular Quarterly Meeting Wednesday, December 2, 2020

Note: Meeting held via Zoom.

Meeting Minutes

I. Call to Order

The Council of Council of Trustees at California University of Pennsylvania met in regular session on Wednesday, December 2, 2020, via Zoom. Chair Davis called the meeting to order at 6:01 p.m.

II. Recording Attendance

Roll call indicated the following were in attendance:

Present:

Tony Amadio, Robin Betza, Jim Davis, Stephen DeFrank, Maria Dovshek, Sandra Guthrie, James Harris, Sean Logue, Barry Niccolai, and Justin Nwokeji.

Absent:

Larry Maggi.

Geraldine Jones, University President; Dan Engstrom, Interim Provost and Vice President for Academic Affairs; Dave Garcia, Vice President for Enrollment Management; Bob Thorn, Vice President for Administration & Finance; Nancy Pinardi, Vice President for Student Affairs; Christine Kindl, Vice President for Communications and Marketing; Tony Mauro, Vice President for University Development & Alumni Relations; and Kelly Moran, Chief of Staff to the President.

III. Approval of Minutes

A motion was made by Trustee Niccolai, and seconded by Trustee Guthrie, to approve the minutes from the September 16, 2020, regular quarterly meeting.

Note: Trustee Amadio abstained.

Yeas: All Nays: None Motion Passed

IV. Public Comments

State Representatives Austin Davis and Ed Gainey attended the meeting to deliver an official proclamation from the Pennsylvania House of Representatives in honor of University President Geraldine M. Jones, who will officially retire on January 29, 2021. The proclamation was signed by Davis, Gainey and Representative Bud Cook and Speaker of the House Bryan Cutler.

V. APSCUF Comments

Craig Smith, Local APSCUF President, provided remarks on behalf of ASPCUF.

VI. Chairman's Report

Chairman Davis congratulated President Jones on her upcoming retirement. On behalf of the Council of Trustees, he thanked her for her many years of exemplary service to the University and to the students we serve.

VII. PACT Update

Trustee DeFrank provided a PACT update.

VIII. University President's Report

President Jones gave a report which included updates on the following:

- Fall Opening
- Western Integration
- VP Thorn appointed Interim University President
- Spring Opening
- Personal Reflections

IX. Committee Reports

A. Academic Affairs

1. Quarterly Update

Interim Provost Engstrom introduced Dr. Brenda Fredette, dean of the Eberly College of Science and Technology. Fredette updated trustees on the innovations that allowed labs and other hands-on learning activities to take place during the fall semester. Fredette also reported on a five-year, \$2.1 million grant from the U.S. Department of Education's Title III Strengthening Institutions program, which helps institutions of higher education become self-sufficient and expand their capacity to serve low-income students.

B. Enrollment Management

1. Quarterly Update

Vice President Garcia reported a 9% enrollment increase for Winter College, a five-week online session that begins December 14. Spring enrollment also is trending ahead of last year. Garcia noted gains under the leadership of Ben Brudnock, director of Graduate Admissions, and the success of virtual information sessions for those interested in pursuing advanced degrees at Cal U. Other successes include the development of Educational Alliances, a new program that provides a 20% tuition discount for employees of businesses and organizations that become Educational Alliance partners.

C. Administration and Finance

1. Review of Annual Financial Statements (Action Item)

Vice President Thorn introduced representatives of CliftonLarsonAllen accounting firm to report on the annual examination of the University's budget process and financial controls. The auditors found no issues with the University's financial management practices.

A motion was made by Trustee DeFrank, and seconded by Trustee Guthrie, to approve the annual financial statements. A roll call vote was taken.

Yeas: All Nays: None Motion Passed

2. Quarterly Contracts and Purchases (Action Item)

A motion was made by Trustee Niccolai, and seconded by Trustee Amadio, to approve the contracts and purchases for the period of July 21, 2020 through October 20, 2020, negotiated and/or awarded by the President or her designee, as well as all contracts for consultative services. A roll call vote was taken.

Yeas: All Nays: None Motion Passed

3. 2020-2021 University Budget Review

VP Thorn reviewed the 2020-2021 university budget.

4. Quarterly Update

Vice President Thorn reported the renovation and construction projects remain on track. He also included updates to Eberly Hall to accommodate Cal U's associate and bachelor's degree programs in veterinary technology. An architect has been hired for the Manderino Library project that consolidates student success operations, and renovations to convert Residence Hall B to an administrative building beginning in 2021.

D. Student Affairs

1. Quarterly Update

Vice President Pinardi introduced Rachel Michaels, director of Student Wellness Support Services. Michaels updated trustees on a variety of programs offered virtually this fall to help students address issues related to remote learning and the pandemic. Trustees congratulated Pinardi on her upcoming retirement. Larry Sebek will become interim Vice President for Student Affairs when Pinardi steps down in mid-January.

E. Communications and Marketing

1. Quarterly Update

Vice President Kindl aired Cal U's new "Unlock Your Story" television spot, which was seen by more than 3 million viewers this fall. In addition to traditional broadcast and cable outlets, the TV spot aired on streaming services and reached a targeted audience of about 600,000 viewers who tuned in to local high school football broadcasts this fall.

F. University Development and Alumni Relations

1. Quarterly Update

Vice President Mauro reported on a successful fund-raising period through November 2020. More than \$750,000 in cash donations represents an increase of 30% over the division's 9-year average. The third annual Athletics Day of Giving on September 22, 2020, resulted in 350 donors who contributed more than \$42,000 for athletics scholarships, doubled the numbers of donors and twice the fundraising total from last year.

X. Executive Session

None

XI.

Adjournment A motion was made by Trustee Amadio, and seconded by Trustee Betza, to adjourn the meeting. The meeting adjourned at 7:56 p.m.