

California University of Pennsylvania
Council of Trustees Regular Quarterly Meeting
Wednesday, March 7, 2018

Meeting Minutes

I. CALL TO ORDER

The Council of Trustees at California University of Pennsylvania met in regular session on Wednesday, March 7, 2018, in the Old Main Conference Room, Office of the President. The meeting was called to order at 7:11 p.m. by Chair, Annette Ganassi.

II. RECORDING ATTENDANCE

Roll call indicated the following Council members in attendance:

Present:

Annette Ganassi, Robin Betza, Ellen Mari Boyle, Jim Davis, Sean Logue and Larry Maggi. Sarah Cassin and Michele Mandell participated via conference call.

Absent: Bob Miner and Tom Uram

The following were also in attendance: Geraldine Jones, University President; Bruce Barnhart, Provost/Senior Vice President for Academic Affairs; Robert Thorn, Vice President for Administration and Finance; Nancy Pinaridi, Vice President for Student Affairs; Anthony Mauro, Associate Vice President for Development & Alumni Relations; and Kelly Moran, Chief of Staff to the President.

III. APPROVAL OF MINUTES

A motion was made by Trustee Maggi, and seconded by Trustee Betza, to approve the minutes of the regular quarterly meeting of December 6, 2017 and the special meeting of January 22, 2018.

Yeas: All

Nays: None

Motion Passed

IV. PUBLIC COMMENTS

There were no public comments.

V. APSCUF COMMENTS

APSCUF President, Barbara Hess, was absent. Therefore, no comments were made from the APSCUF union.

VI. CHAIRMAN'S REPORT

Chair Ganassi stated the Council of Trustees is to evaluate the President in accordance with procedures established by the Board of Governors. At least three members of the board should be appointed to serve on the Presidential Evaluation Committee. The committee will meet no later than April 3, 2018. Then, a special Council of Trustees meeting via conference call will be held after to approve the evaluation report prior to submitting to the Board of Governors. As Chair, Ganassi nominated herself, Jim Davis, Sean Logue and Ellen Mari Boyle to serve on the Presidential Evaluation Committee.

Chair Ganassi entertained a motion to approve the nomination of Annette Ganassi, Jim Davis, Sean Logue, and Ellen Mari Boyle to serve on the Presidential Evaluation Committee. A motion was made by Larry Maggi, and seconded by Michele Mandell.

Yeas: All

Nays: None

Motion Passed

VII. PACT UPDATE

Trustee Mandell reported on the PACT 2018 Spring Workshop held in April at the Hilton Harrisburg Hotel. Mandell reported the workshop presentations on the 21st Century President and Trustee Role generated much discussion.

VIII. UNIVERSITY PRESIDENT'S REPORT

President Jones gave a report which included updates on following:

- Carnegie Dartlet;
- Enrollment; and
- Campus Master Plan.

IX. COMMITTEE REPORTS

A. Academic Affairs

Provost Barnhart provided a quarterly update to the Council.

1. Quarterly Update

Provost Barnhart reported on enrollment management efforts. He noted that inquiries by prospective students have increased by 52% compared to this time last year, and deposits for new and transfer students are up by 17%. These are leading indicators that make us cautiously optimistic about fall enrollment.

B. Administration and Finance

Vice President Thorn provided a quarterly update to the Council.

1. Capital Projects Spending Plan (Action Item)

A motion was made by Trustee Maggi, and seconded by Trustee Cassin to approve the Capital Projects Spending Plan proposed for fiscal years 2018-2019 through 2022-2023.

Yeas: All

Nays: None

Motion Passed

2. Quarterly Contracts and Purchases (Action Item)

A motion was made by Trustee Maggi, and seconded by Trustee Mandell, to approve the quarterly contracts and purchases negotiated or awarded by the President or her designee, as well as all contracts for consultative services for the period of October 21, 2017 through January 20, 2018.

Yeas: All

Nays: None

Motion Passed

3. University Budget Update

VP Thorn updated the University budget projection presented at the council's September meeting.

4. Quarterly Update

VP Thorn reported that the \$11 million renovation to Coover Hall is 25% complete. The building is expected to reopen in 2019.

C. Student Affairs

Vice President Pinardi provided a quarterly update to the Council.

1. Quarterly Update

VP Pinardi introduced staff members Pam DelVerne, director of technology services; Gary Smith, director of CUTV and WCAL radio; and Jeff Helsel, director of print and multimedia journalism, including the Cal Times newspaper. Each explained how these award-winning media outlets and the SAI Creative Technology Services Lab attract and retain students, while providing opportunities to build skills and explore potential careers.

D. Marketing

Provost Barnhart provided a quarterly update to the Council.

1. Quarterly Update

Provost Barnhart introduced Christine Kindl, associate vice president for Communications and Public Relations, who presented an initial report on the University's website. After just 30 days, many Cal U academic programs are appearing on the first page of Google search results, with a growing number showing up at the No. 1 result. This is an early indicator that the University's investment in the website is paying off.

E. University Development and Alumni Relations

Associate Vice President Mauro provided a quarterly update to the Council.

1. Quarterly Update

Mauro reported Development has raised more than \$3.3 million in donations in fiscal year 2016-2017 and through the first half of fiscal year 2017-2018. He reported that the University has begun an alumni affinity program with a widely known insurance company. The program will provide lower rates for CAL U graduates and bring the University at least \$130,000 in funds for student scholarships over the next five years.

X. EXECUTIVE SESSION

None.

XI. ADJOURNMENT

A motion was made by Trustee Maggi, and seconded by Trustee Betza, for the meeting to adjourn. The meeting adjourned at 8:29 p.m.