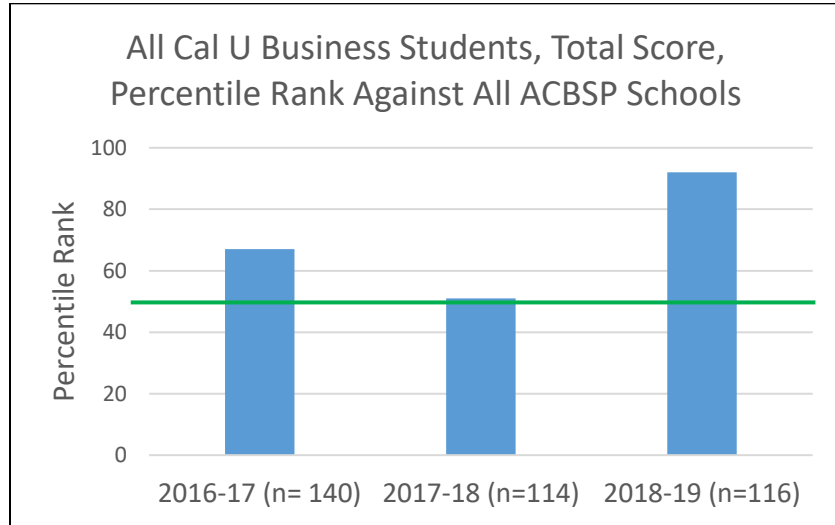




## CAL U BUSINESS CORE

Cal U **graduating seniors** consistently score better than their peers at similar institutions on a standardized exit exam designed to test *business knowledge and skills*.



All Business Students, Percentile Rank Against All ACBSP Schools	
Exit Exam Topic	2018-19 (n=116)
Total Score	92
Accounting	84
Business Comm	86
Business Ethics	91
Business Finance	91
Integration/ Strategic Management	92
Business Leadership	85
All Economics	92
Macroeconomics	95
Microeconomics	83
Global Dimensions of Business	95
Management Information Systems	78
Legal Environment of Business	90
All Management	86
Human Resource Management	91
Operations/Production Management	86
Organizational Behavior	71
Marketing	95
Quantitative Research Techniques and Statistics	85